



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958652-1	11/04/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Target Enterprises
Attention: cindie crane
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Live Free PAC	NH TAR Nov12 Proj.	

Flight Dates	Order #	Alt Order #
10/29/12 - 11/04/12	958652	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/04/12	5a Eyeopener	5-6a	MTWTF--	:30	5	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
21 WCVB M 10/29/12 5:12 AM 5a Eyeopener 5-6a :30 DMLFPAC1207H \$1,100.00 NM									
22 WCVB Tu 10/30/12 5:24 AM 5a Eyeopener 5-6a :30 DMLFPAC1208H \$1,100.00 NM									
23 WCVB W 10/31/12 5:23 AM 5a Eyeopener 5-6a :30 DMLFPAC1207H \$1,100.00 NM									
20 WCVB Th 11/01/12 5:12 AM 5a Eyeopener 5-6a :30 DMLFPAC1207H \$1,100.00 NM									
19 WCVB F 11/02/12 5:44 AM 5a Eyeopener 5-6a :30 DMLFPAC1208H \$1,100.00 NM									
2	10/29/12	11/04/12	REGIS AND KELLY DAY 9A-10A		MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
24 WCVB M 10/29/12 9:23 AM REGIS AND KELLY DAY 9A-10A :30 DMLFPAC1208H \$800.00 NM									
21 WCVB Tu 10/30/12 9:34 AM REGIS AND KELLY DAY 9A-10A :30 DMLFPAC1208H \$800.00 NM									
23 WCVB W 10/31/12 9:55 AM REGIS AND KELLY DAY 9A-10A :30 DMLFPAC1208H \$800.00 NM									
25 WCVB Th 11/01/12 9:55 AM REGIS AND KELLY DAY 9A-10A :30 DMLFPAC1208H \$800.00 NM									
22 WCVB F 11/02/12 9:45 AM REGIS AND KELLY DAY 9A-10A :30 DMLFPAC1208H \$800.00 NM									
3	10/29/12	11/04/12	STEVE HARVEY DAY 10-11a		MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
21 WCVB M 10/29/12 10:39 AM STEVE HARVEY DAY 10-11a :30 DMLFPAC1208H \$750.00 NM									
24 WCVB Tu 10/30/12 10:40 AM STEVE HARVEY DAY 10-11a :30 DMLFPAC1208H \$750.00 NM									
22 WCVB W 10/31/12 10:53 AM STEVE HARVEY DAY 10-11a :30 DMLFPAC1208H \$750.00 NM									
25 WCVB Th 11/01/12 10:54 AM STEVE HARVEY DAY 10-11a :30 DMLFPAC1208H \$750.00 NM									
23 WCVB F 11/02/12 10:44 AM STEVE HARVEY DAY 10-11a :30 DMLFPAC1208H \$750.00 NM									
4	10/29/12	11/04/12	KATIE COURIC DAY 3-4p		MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
25 WCVB M 10/29/12 3:53 PM KATIE COURIC DAY 3-4p :30 DMLFPAC1208H \$900.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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P.O. Box 26874
Lehigh Valley, PA 18002-6874

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Total Spots							25																																																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$26,750.00
<u>Agency Commission</u>	\$4,012.50
<u>Net Amount Due</u>	\$22,737.50